Message Text

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PAGE 01 SOFIA 00960 100952Z ACTION EUR-12

INFO OCT-01 EB-07 ISO-00 /020 W

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R 091102Z MAY 77 FM AMEMBASSY SOFIA TO USDOC WASHDC INFO AMEMBASSY MOSCOW AMEMBASSY WARSAW AMEMBASSY PRAGUE AMEMBASSY BUDAPEST AMEMBASSY BUCHAREST

UNCLAS SOFIA 0960

AMEMBASSY VIENNA SECSTATE WASHDC 2837

E.O. 11652: N/A TAGS: BEXP, BU

SUBJECT: DEMOUNTABLE EXHIBITION SYSTEM SHELL SCHEME

REF: USDOC 6316

1. EMBOFF DISCUSSED AVAILABILITY IN BULGARIA OF DEMOUNTABLE EXHIBITION SYSTEM SHELL SCHEME WITH BULGARIAN INTERNATIONAL TRADE FAIR OFFICIALS MAY 6.

2. BULGARIA HAS AVAILABLE SYMA SYSTEM (ALUMINUM COLUMNS, WHITE WALLS, PANELS). FOLLOWING RESPONSES ARE KEYED TO QUESTIONS PARA 2 REFTEL.

A. TOTAL COST WOULD BE BETWEEN \$360 AND \$450 (OR \$30-45 PER SQUARE METER), DEPENDING ON NATURE OF EXHIBIT.
ASSUMING SINGLE BUILDING EXHIBIT, THIS PRICE WOULD INCLUDE THREE TABLES (WITHOUT SIGNS), ELECTRICITY AND WATER HOOK-UP, AND CARPETED FLOOR. TELEPHONE AND TELEX HOOKUP AVAILABLE FOR \$110 ADDITIONAL.
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B. PHOTOS/DRAWINGS ARE AVAILABLE ON REQUEST. EMBOFF DID NOT REQUEST THEM SINCE BULGARIANS DESCRIBED SYSTEM AS STANDARD SYMA, WHICH USDOC PROBABLY ALREADY HAS PHOTOS/DRAWINGS OF. (IF NOT, PLEASE INFORM.)

C. SAME AS B.

D. YES.

3. BULGARIANS PREFER TO HAVE REQUEST 90 DAYS IN ADVANCE BUT CAN ACT MORE QUICKLY IF NECESSARY. NORMAL PROCEDURE WOULD BE FOR AMERICAN FIRM/USDOC TO SEND DESCRIPTIVE REQUEST, BULGARIANS TO RESPOND WITH QUOTE ON COST, THEN US ELEMENT TO ACCEPT OR REJECT.

F. SEE A. HERZ

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Message Attributes

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